

2025

THE BROOKLYN HOSPITAL FOUNDATION 2020 VIRTUAL FOUNDERS BALL RECOGNIZING 175 YEARS OF HEROISM

Journal Ad Guidelines

Color ad in the 175th Anniversary Keepsake Coffee Table Book and scrolling digital color ad on the event website for one full year.

OPTION #1: "Camera-Ready art"

Full-Page Ad:
Size: 6" (Tall) x 9" (wide) in dimension
High-resolution (300 dpi or greater) format
Recommended minimum font: (8pt min.)*
Format: .eps, .pdf, or high-quality .jpg
Please Include Crop marks

Half Page Ad:
Size: 3" (Wide) x 4.5" (Tall) in dimension
High-resolution (300 dpi or greater) format
Recommended minimum font: Font: (8pt min.)*
Format: .eps, .pdf, or high-quality .jpg
Please Include Crop marks

Examples of past years

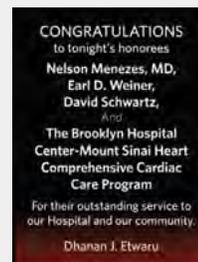
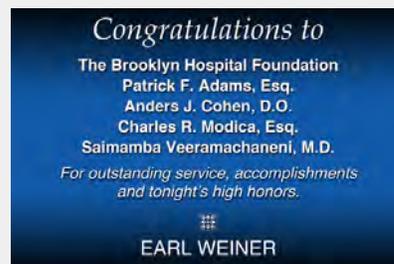


OPTION #2: "We Create Your Ad" in one of our prepared Founders Ball Themed templates

Full-Page Ad:
Size: 6" (Tall) x 9" (wide)

Half Page Ad:
Size: 3" (Wide) x 4.5" (Tall)

Copy: Read the description of the ad level you've purchased! **Submit copy that may include a congratulatory message, company contact info, etc. in a Microsoft Word document or email.**



SUBMIT Either Option 1 or Option 2 Ads
via email to Grace at geuphratweston@tbh.org